

PCD 2010 preview



*Alain Bethune, Research Packaging Director,
L'Oréal France.*

Over 1.200 participants (from 30 countries) representing the leading international brands and their main packaging suppliers (over 60 exhibitors) will meet at PCD 2010 the 26 & 27 January at the City of Sciences in Paris.

Two-day conference, with an international audience presenting the main innovations in packaging and dispensing systems will be the key for all participants to learn on new sustainable development which is the main conference theme.

Tuesday - January 26 th 2010- Sustainability for Hygiene Beauty and Care

The session will be co-hosted by: Alain Bethune and Charles Duclaux Packaging Environment responsable, L'Oréal, France.

[More info...](#)