

Paris in Winter: PCD 2008

Known as a launch pad for innovative products, this popular networking show cited a number of cosmetics and fragrances for exceptional packaging.

More than 1,200 participants from 32 countries gathered in Paris on January 22-23 to attend the fourth edition of the PCD (Perfumes, Cosmetics & Design) congress, which focused on packaging innovation and dispensing systems for cosmetics and fragrances. Sixty exhibitors showcased their latest packaging developments and launches on the show floor. Attendees also had the opportunity to learn about key industry issues through an extensive lecture series.

A panel of industry judges selected the most noteworthy perfume and cosmetic packaging innovations, which then received PCD Awards. Here's a look at some of the recipients:



Attitude, Giorgio Armani



Color Fever lipstick, Lancôme



Code body lotion, Armani



Rouge Allure lipstick, Chanel



Perfect Touch foundation, Yves Saint Laurent



Elle, Yves Saint Laurent



Palazzo, Fendi



PCD Awards 2008 jury and prize-winners: (Back, L-R, members of the PCD jury): Alain Béthune, Michel Dupuis, Hervé Bouix, Charles Pileur, Noëlle Baticle, Pr Jean-Paul Marty, Evelyne Dreyfus. Prize-winners: Laetitia Giraudeau, Alexandra Wolf, Anne Debauge, Christian Revenu, Pascal Mermet, (Front, L-R): Thierry Ramboz, Yann Morhain, Pierre Ducastin, Jonathan Thayer, Eric Caulier, Olivier Perrin, Francesca Bampo, Nicolas Castex, François Martin.