

Tuesday 05 February 2008, 15:15 GMT

PRINTER FRIENDLY

## PCD 2008 –22nd & 23rd January

The fourth edition of the PCD congress on cosmetics and perfumes packaging innovation was held on the 22nd and 23rd January 2008 in Paris.

This meeting organized by Oriex was attended by over 1200 participants from 32 countries, representing the leading international brands and their packaging suppliers (some sixty exhibitors).



As in previous editions, the participants discovered the latest packaging developments and launches at the exhibition, a genuine technological showcase, in addition to attending a series of lectures covering major topics linked to innovation in the sector.

Numerous discussions and presentations in the course of this forum highlighted several main ideas, including the need for players in the sector to foster transfers of technology.

This fourth edition of PCD also highlighted the latest developments in mature technologies and the new possibilities they afford in packaging innovation. This is the case, inter alia, of electro-plating.

The fifth edition of PCD is being prepared for Tuesday 3rd and Wednesday 4th February 2009 in Paris.

More info:

[www.pcd-congress.com](http://www.pcd-congress.com)