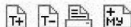


Monday, February 11, 2008 - 99 words

**■ Strong turnout for PCD**

The fourth edition of packaging trade show Perfumes & Cosmetics Design (PCD), which took place in Paris, France January 22-23, drew around 60 exhibitors and over 1,200 participants, up from 45 and 1,000 respectively at the last edition, held in 2006. A series of conferences emphasized technological and environmental trends impacting beauty packaging, including a need for players to draw inspiration from other industries and the effect of sustainable packaging solutions on competition. A fifth edition of the show will take place in Paris February 3-4, 2009 and is expected to focus on the future of electronics in cosmetics.