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### New surprises in DuPont™ Surlyn® at PCD 2012 14.12.2011

*DuPont will be presenting new surprises in DuPont™ Surlyn® as part of its exhibit at PCD (Perfumes, Cosmetics and Design) in Paris, France, 8-9 February 2012.*

Visitors to the DuPont booth E20 will see a vast array of forms, textures and optical effects for the packaging of perfumes and cosmetics that are only possible by the innovative use of DuPont™ Surlyn®. One such concept, as will be presented at the show by the Italian glassmaker Bormioli Luigi SpA, is the overmoulding of glass bottles with Surlyn® 3D technology. The new products, marketed by Bormioli Luigi under its Linkx®1 trademark (<http://linkx.bormioliluiigi.com>), will also be the subject of a conference to be held during the PCD exhibition entitled "New opportunities in bottles design by Linkx®1".

The latest bottle concept from Bormioli Luigi SpA has been designed by French luxury design specialist QSLD. The twisted shape of the glass inner bottle is accentuated in perfect transparency by the thick walls of the Surlyn® cube that encases it. QSLD further emphasises the contrasts shapes made possible by the overmoulding technology in its choice of colours, as Christophe Guichard, QSLD President, explains: "The choice of charcoal grey for the Surlyn® outerlayer was obvious for the mood and type of design we wanted to create, and we found gold to be the best colour to enhance this smoky effect. One of the amazing possibilities of Surlyn® 3D technology is the ability to create two contrasting shapes, each of them decorated differently. This creates double the surprise!"