

# NEWS

## Packaging



### Congress and fair for cosmetics packaging



photos: PCD

*Die PCD 2011 will focus on innovation and sustainable development*

Workshop organised in conjunction with the leading cosmetics groups and packaging professionals. Together with their team leaders, in groups of 8 to 10, participants will reflect on issues relating to preservative-free products, new services and functionalities, the samples of the future, as well as on innovation and sustainable development (materials, processes, finishing, artwork). In the afternoon there will be a session on perfume packaging.

On the second day there will be a session on the state of the art of personal care and make-up packaging. After lunch, and to close this second day, the PCD Awards ceremony will feature technical presentations from the packaging experts of award-winning brands.

**PCD** | On February 8th and 9th 2011 around 1,400 visitors from some 30 countries are expected at the 7th PCD trade fair and congress, together with 60 specialist exhibitors. The event takes place in Paris at the Cité des Sciences et de l'Industrie. The PCD will open with an Innovation